



CBSE/DIR(ACAD)/2020

June 16, 2020  
Circular No. Acad- 42/2020

All the Heads of Schools affiliated to CBSE

**Subject: Celebration of National Reading Day, Week and Month– regarding**

**Ref:**

1. OM F.N-14-2/2020-IS.4 dated 5<sup>th</sup> June 2020, Department of School Education and Literacy, MHRD, Govt. of India
2. D.O. No. P-11057/17/2018-HRD dated 27<sup>th</sup> May, 2020 of Adviser, National Institution for Transforming India, NITI Aayog, Parliament Street, ND
3. F.No.1-18/2020-Sch.3 dated 9<sup>th</sup> June, 2020, Department of School Education and Literacy, MHRD, Govt. of India

Dear Principal

Honouring the father of the Library Movement, the late P.N. Panicker, 19<sup>th</sup> June is being celebrated as Reading Day and the following week as the Reading Week. Started as a Reading Day Celebration on 19<sup>th</sup> June 1996, it has become a mass movement to promote the culture of reading. On 19<sup>th</sup> June 2017, Hon'ble Prime Minister launched the 22<sup>nd</sup> National Reading Month Celebrations and gave a clarion call to propagate the message of 'Read and Grow' among all the citizens of the country by 2022. The 25<sup>th</sup> National Reading will be celebrated on 19<sup>th</sup> June 2020, the following week as Reading Week and Reading Month will be celebrated from 19<sup>th</sup> June to 18<sup>th</sup> July 2020.

In the light of COVID-19 pandemic, the P.N. Panicker Foundation has initiated and designed different online reading related activities. The details of these activities are available at the link: [pnpanickerfoundation.org/national-reading-month-2020.html](http://pnpanickerfoundation.org/national-reading-month-2020.html)

The schools are encouraged to celebrate Reading Day, Reading Week and Reading Month by organizing similar online activities as suggested by the Foundation or other activities by leveraging technology.

(Dr. Joseph Emmanuel)  
Director (Academics)

**Encl: As stated above**



Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida 201309
3. The Secretary School Education, Special Project Director-SSA /Directorate of Education/Director (SCERT) – Govt. of NCT of Delhi.
4. The Secretary School Education, Special Project Director-SSA /Directorate of Education /Director SCERT – UT Chandigarh.
5. The Secretary School Education, Special Project Director-SSA / Director of Education/Director (SCERT), Govt. of Sikkim, Gangtok.
6. The Secretary School Education, Special Project Director-SSA / Director of Education/Director (SCERT), Govt. of Arunachal Pradesh, Itanagar.
7. The Secretary School Education, Special Project Director-SSA / Director of Education/Director (SCERT), Govt. of A&N Islands, Port Blair.
8. Director Schools, IAF Educational Cultural Society Air Headquarters (RKP) West Block-VI, R. K. Puram New Delhi – 110066
9. The Principal Director, Director of Naval Education (Navy Education Society) H.Q. MOD (NAVY) West Block-V, II Floor, R.K. Puram New Delhi – 110066
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRS Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Heads/ In-Charges, COEs of the Board with request to disseminate the information
15. All Joint Secretary/Deputy Secretary/Assistant Secretary, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE Academic website
17. The Head Public Relations Unit, CBSE
18. EO to Chairman, CBSE
19. SPS to Secretary, Director (IT), Director (Academics), Controller of Examinations, Director (SE&T) and Director (PE), CBSE

**Director (Academics)**

F.N- 14-2/2020-IS.4  
Government of India  
Ministry of Human Resource Development  
Department of School Education & Literacy  
(IS-4 Section)  
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Date: 5<sup>th</sup> June, 2020  
Shastri Bhawan, New Delhi


**OFFICE MEMORANDUM**

**Subject:- Reading Day and Reading Week scheduled to be celebrated on 19<sup>th</sup> June, 2020.**

The undersigned is directed to enclose herewith a copy of D.O. Letter No. P-11057/17/2018-HRD dated 27<sup>th</sup> May, 2020 received from NITI Aayog regarding celebration of Reading Day and Reading Week scheduled on 19<sup>th</sup> June, 2020.

It is requested that activities with increased focus on promoting technology enabled reading may be organised as indicated in the enclosed D.O. letter.

Encl : As above.

  
(Rajesh Kumar Maurya)

Under Secretary to the Government of India  
Tel No. 011-23384501  
Email-rajmaurya.edu@nic.in

To:

1. JS(Inst.), JS(SS-II), JS(Coord & AE)
2. Secretary, CBSE
3. Commissioner, Kendriya Vidyalaya Sangthan.
4. Commissioner, Navodya Vidyalaya Samiti.
5. The Director, Central Tibetan Schools Administration (CTSA)

Copy to :

The Additional Chief Secretary/Principal Secretary / Secretary (Education),  
All States and UTs

**DR. PREM SINGH**

ADVISER

Tel : 011-23096816

E-mail : prem.bogzi@ias.nic.in



सत्यमेव जयते

भारत सरकार  
नीति आयोग, नीति भवन,  
संसद मार्ग, नई दिल्ली-110 001  
NATIONAL INSTITUTION FOR TRANSFORMING INDIA  
NITI Aayog, Parliament Street,  
New Delhi-110 001

27<sup>th</sup> May, 2020

D.O. No. P-11057/17/2018-HRD

*Dear Madam/Sir,*

A country's socio-economic progress depends on its rich knowledge base. Consequently, reading holds tremendous significance. Towards this end, The P.N. Panicker Foundation has been contributing towards building India as a Knowledge Economy.

2. Honouring the father of the 'Library Movement in Kerala', the late P.N. Panicker, since 1996, the State Government has been celebrating **19th June** as the Day of Reading and the following week as the Reading Week. This initiative commenced in collaboration with P.N. Panicker Foundation, transformed into a mass movement, paving the way for the launch of Reading Mission 2022. The activities of this mission, to be implemented in schools, libraries and Panchayats by involving educational institutions, public libraries, Panchayats and civil society etc., include the reading pledge, story telling, poetry recitation, quiz programmes, puppetry, magic shows, folk arts, drawing/painting competitions, seminars, workshops as well as outreach programmes like knowledge yatras, mass runs.

3. Furthering the Mission, the Hon'ble Prime Minister inaugurated the 22nd National level Reading Day and Reading Month celebrations at Kochi on 17th June 2017, and called upon the citizens to inculcate the reading habit, setting up a target to reach 300 million under privileged population by 2022.

4. Your State/UT may organise similar activities with an increased focus on promoting technology-enabled reading. In light of the Covid-19 pandemic, the Foundation has initiated and designed an action plan to reach the target population by leveraging digital technology, wherever feasible.

5. Your leadership to the Reading Mission would be greatly beneficial in this regard. May I request you to kindly direct all District Magistrates to guide the Reading Mission by activating the District Level Organising Committees and providing proper directions to them as done in the previous years.

*With warm regards*

Yours sincerely,

(Dr. Prem Singh)

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Annexure

1. Ms. Nilam Sawhney, Chief Secretary, IAS, Govt. of Andhra Pradesh, Guntur, Andhra Pradesh-522503.
2. Shri Naresh Kumar, Chief Secretary, Govt. of Arunachal Pradesh, Itanagar-79111
3. Shri Kumar Sanjay Krishna, Chief Secretary, Govt. of Assam, Dispur-781000
4. Shri Deepak Kumar, Chief Secretary, Govt. of Bihar, Patna – 800015
5. Shri R.P. Mandal, Chief Secretary, Govt. of Chattisgarh, Raipur – 492001
6. Shri Parimal Rai, Chief Secretary, Govt. of Goa, Panaji – 403001
7. Shri Anil Mukim, Chief Secretary, Govt. of Gujarat, Gandhinagar-382010.
8. Ms. Keshni Anand Arora, Chief Secretary, Govt. of Haryana, Chandigarh – 160017
9. Shri Anil Kumar Khachi, Chief Secretary, Govt. of Himachal Pradesh, Shimla – 171002
10. Shri B.V.R. Subrahmanyam, Chief Secretary, Govt. of Jammu and Kashmir, Jammu – 180001
11. Shri Sukhdev Singh, Chief Secretary, Govt. of Jharkhand, Ranchi – 834004
12. Shri T.M. Vijay Bhaskar, Chief Secretary, Govt. of Karnataka, Bangalore – 560001
13. Shri Tom Jose, Chief Secretary, Govt. of Kerala, Thiruvananthapuram – 695001
14. Shri Iqbal Singh Bains, Chief Secretary, Govt. of Madhya Pradesh, Bhopal – 462003
15. Shri Ajoy G. Mehta, Chief Secretary, Govt. of Maharashtra, Mumbai – 400001
16. Shri J. Suresh Babu, Chief Secretary, Govt. of Manipur, Imphal – 795001
17. Shri M.S. Rao, Chief Secretary, Govt. of Meghalaya, Shillong – 793001
18. Shri Lalnunmawia Chuaungo, Chief Secretary, Govt. of Mizoram, Aizawal – 796001
19. Shri Tali Temjen Toy, Chief Secretary, Govt. of Nagaland, Kohima – 797001
20. Shri Asit Tripathy, Chief Secretary, Govt. of Odisha, Bhubaneswar – 751001
21. Dr. Karan Avtar Singh, Chief Secretary, Govt. of Punjab, Chandigarh – 160009
22. Shri Devendra Bhushan Gupta, Chief Secretary, Govt. of Rajasthan, Jaipur – 302001
23. Shri S.C. Gupta, Chief Secretary, Govt. of Sikkim, Gangtok – 737101
24. Shri K. Shanmugam, Chief Secretary, Govt. of Tamil Nadu, Chennai – 600009
25. Shri Somesh Kumar, Chief Secretary, Govt. of Telangana, Hyderabad – 500022
26. Shri Manoj Kumar, Chief Secretary, Govt. of Tripura, Agartala – 799001
27. Shri Rajendra Kumar Tiwari, Chief Secretary, Govt. of Uttar Pradesh, Lucknow – 266001
28. Shri Utpal Kumar Singh, Chief Secretary, Govt. of Uttarakhand, Dehradun – 248001
29. Shri Rajiva Sinha, Chief Secretary, Govt. of West Bengal, Kolkata – 700001
30. Shri Vijay Kumar Dev, Chief Secretary, Govt. of NCT of Delhi, New Delhi – 110003
31. Shri Ashwani Kumar, Chief Secretary, Govt. of Puducherry, Puducherry – 605001

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32. Shri Chetan B. Sanghi, Chief Secretary, UT of Andaman & Nicobar, Port Blair – 744101
33. Shri V.P. Singh Badnore, Administrator, UT of Chandigarh, Chandigarh – 160009
34. Shri Praful K. Patel, Administrator, UT of Dadra and Nagar Haveli, Daman & Diu – 396230
35. Shri Dineshwar Sharma, Administrator, UT of Lakshadweep, Kavaratti – 682755
36. Shri Umang Narula, Advisor to Hon'ble Lt. Governor, UT of Ladakh-194101

**Copy to:**

1. Ms. Anita Karwal, Secretary, Deptt. of School Education & Literacy, MHRD, Shastri Bhawan, New Delhi-110001.
2. Shri Amit Khare, Secretary, Deptt. of Higher Education, MHRD, Shastri Bhawan, New Delhi – 110001.
3. Ms. Chithra Arumugam, Principal Secretary, Dept of School and Mass Education, Govt. of Odisha, Bhubaneswar, Odisha-751001
4. Ms. Rashmi Arun Shami, Principal Secretary, Dept of School Education, Govt. of Madhya Pradesh, Mantralaya, Ballabh Bhawan Bhopal, MP - 462004
5. Shri Rahul Sharma, Principal Secretary, Dept of School Education & Literacy, Govt. of Jharkhand, MDI Building, Jharkhand Mantralaya, Dhurva Building, Ranchi, Jharkhand – 834004
6. Ms. Seema Bansal, Project Director (BCG-PFEL-Consortium), The Boston Consulting Group (India) Pvt. Ltd, 19th floor, Tower C, Building 10, DLF Cyber City, Phase-II, Gurugram, Haryana – 122002
7. P.N. Panicker Foundation, 509, Sangeeth Nagar, Thycaud, Thiruvananthapuram, Kerala - 695014



(Dr. Prem Singh)

Room No. 105 'D' Wing, Shastri Bhavan,  
New Delhi, Dated 09th June, 2020

To

The Chairman,  
Central Board of Secondary Education,  
Shiksha Kendra,  
2 Community Centre,  
Preet Vihar, Delhi- 110092.

Subject: Celebration-19<sup>th</sup> June as Day of Reading following week as the Reading week and to the month 19.06.2020 to 18.07.2020 as the Reading Month in Memory of the late PN Paniker, father of the Library movement in Kerala – reg.

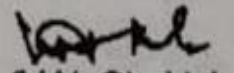
Sir,

In continuation to this Ministry's letter of even number dated 05.06.2020, I am directed to inform you that in para 2 of the said letter it may be added that necessary circular may be issued to facilitate the Reading Month.

Inconvenience caused if any, is regretted.

Yours faithfully,

Encls:- As above.

  
(V.N. Shukla)

Deputy Secretary to the Govt. of India  
Tel. No.23381782

Copy to: Shri N. Balagopal, Vice Chairman, PN Panicker Foundation, 509, Sangeeth Nagar, Thycaud, Thiruvananthapuram - 695014.